

Privacy Policy

This Privacy Policy covers Butler Street Holding (“Butler Street Holding”) and its subsidiaries (“Butler Street Research, LLC”, “Butler Street Consulting, LLC”, and “Butler Street LLC” collectively “Butler Street”) and all Butler Street websites including but not limited to bestofprintanddigital.com, butlerstreetllc.com, butlerstreetresearch.com, and surveys.butlerstreetresearch.com (the “websites”) as well as the services available from said websites.

As a consulting, training, and research firm, information is collected from website visitors, customers (“Customers”) that have requested to participate in survey research, as well as the individuals that are invited to respond to the surveys. Collectively, this is referred to as “Information”.

1. INFORMATION PROTECTION

Information collected from email and online forms is voluntary and submitting this information constitutes your consent to the use of the submitted information for the stated purpose. When personally identifiable information is provided, only the information needed to process your request or response to a survey is used.

Butler Street performs survey research on behalf of our customers. Information collected from survey participants includes:

Registration information: Company name, Name, Title, Email address, and phone number

Billing information: Payment for our services is made available through a trusted payment processor including your payment method, such as a credit card, with expiration date and CVV code.

Survey data: Email lists provided by Customer including contact name, email address and Company information such as category, size, division, location or as provided by Customer.

Survey responses: Information provided by Customers’ Customer in response to a survey.

The information collected via the channels as indicated are used to manage and improve our services, for research purposes, and for the improvement in the services of Customers.

2. THIRD PARTY DISCLOSURE

Butler Street does utilize third party products which have individual privacy policies. Butler Street does evaluate the privacy and security of such products to meet the same guidelines herein. By utilizing our services, you authorize Butler Street to sub-contract in this manner on your behalf.

By default, surveys are private and detailed results are only distributed to an authorized person within the Participant organization.

3. ANALYTICS

Certain information is collected upon visiting our websites to assist with troubleshooting and to protect the adherence to any survey program participation guidelines. This includes IP address, browser and version, operating system, date and time stamp, and pages visited. Butler Street does not sell, share, or distribute this information except as required by law.

4. USAGE OF COOKIES

Cookies may be used for the purpose of recognition of repeat website visitors. Cookies are text files stored on your computer's hard drive through your web browser. These cookies can be tied to personally identifiable information such as your name or email address if you have provided your name or other contact information via the website.

These cookies allow Butler Street to view how visitors are using the website and to ensure unique survey responses. Browser settings can be modified to allow, notify or prevent cookies from being set. If cookies are blocked, it is possible that not all functionality will be accessible via the website.

5. CAN-SPAM COMPLIANCE

Website URLs

- bestofprintanddigital.com
- butlerstreetresearch.com
- butlerstreetllc.com

Address

- 1600 Parkwood Circle, Suite 160
Atlanta, GA 30339

Email Address

- info@butlerstreetllc.com

Email addresses are collected with the purpose of usage to submit survey request and for the follow-up reminders for that same purpose. Butler Street does not sell, share, or distribute any personally identifiable information except as required by law unless otherwise authorized by Participant or Client.

Butler Street agrees to use all efforts to comply with the provisions of the CAN-SPAM act by (1) using a valid email address, (2) using subject lines that reflect the content of the message, (3) identifying any message as an advertisement as such, (4) including the physical address in the signature of any email, (4) monitoring the usage of third party email services, (5) providing links to unsubscribe (or opt-out), (6) honoring all unsubscribe/opt-out requests promptly, and (7) monitoring third party relationships for compliance of the law.